

From the Editor: Changes and new directions of Intangible Capital

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Abstract:

In this editorial, I notify to the community the adoption of the Open Journal Systems platform as the publishing environment of *Intangible Capital*. I also give notice of the new initiatives that the editors of the journal will develop in the near future.

Keywords: editorial, Intangible Capital, Open Journal System

In the previous editorial, Pep Simo announced his intention to resign as a publisher of *Intangible Capital*, in order to give way to "*nuevas ideas y nuevas formas de dirigir, en definitiva de pensar y de actuar*" [new ideas and new ways of managing, actually of thinking and acting] (Simo, 2007). A few days later, Pep himself, in agreement with the rest of the team, offered me to share with him the load of being editor of *Intangible Capital*. With mixed feelings of gratitude and responsibility, I accepted immediately. From this moment on, Pep and I are the co-editors, and the founding members of the journal keep being members of the editorial team. The aim of this editorial is to inform the community about the work undertaken in the last two months, and to communicate the new initiatives that will be developed in the near future.

The most visible change experienced by the journal in the last months is, undoubtedly, the adoption of the *Open Journal Systems* platform, developed as an outcome of the *Public Knowledge Project*, a federally funded research initiative at the University of British Columbia and Simon Fraser University, whose aim is to foster the quality of scientific research, developing innovative on line environments to publish scientific information (more information about this initiative can be found at the address <http://pkp.sfu.ca>). Using *Open Journal System*, we hope to achieve a better efficacy and effectiveness in the journal's editorial process, and to improve the accessibility to the journal's scientific information. The migration to the new platform has only been possible thanks to Pep's knowledge and commitment to the journal, qualities that keep being a very important intangible asset of the journal. From this moment on, all articles of past issues of *Intangible Capital* can be found in the new platform. We encourage authors to verify that the information about them and their contributions is accurate, and to inform us of all possible errors, which are of our responsibility in any case. We encourage the rest of the readers to register in <http://www.intangiblecapital.org/index.php/ic/user/register> in order to receive periodically updated information about the journal.

Once the new platform has been implemented, we believe that now is the moment for undertaking concrete actions in order to enhance journal's quality, so that it can become an even more useful tool for the scientific community at which it is aimed. We are now working in two projects: a new editorial board, and the possibility of publishing articles in English, in order to enhance the international visibility of the journal.

Our first initiative consists in inviting distinguished scholars in the field of management to participate in *Intangible Capital's* editorial board. With their help, we hope that *Intangible Capital* will become a key reference for the community of researchers on intangibles' management from an interdisciplinary point of view.

The second initiative is to turn *Intangible Capital* into a bilingual journal, publishing articles in Spanish and English. Starting with this issue/number, Intangible capital reviews and publishes papers / scientific papers in any of the two languages, according to the author's choice,. By means of this initiative, we seek to offer *Intangible Capital* as a publishing platform for the English speaking community of

researchers, in order to improve the visibility of all authors' work, making it available not only to the Spanish speaking community of researchers, but also to the English one. Therefore, we encourage authors to send their manuscripts in English, if they have the possibility to do so.

We hope that all these initiatives will be appreciated by the community of authors and readers of *Intangible Capital*. As usual, we encourage you to place your comments and suggestions in the journal's blog, <http://intangiblecapital.blogspot.com>. You can also email to the editorial team if you wish. I wouldn't like to finish this editorial without thanking to the editorial team, and especially to Pep Simo, for the confidence they placed in me when offering me the journal co-editor position.

References

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